



Benefiting



Phoenix Children's
Center for Heart Care



Presenting



Saturday, October 17, 2026

6:00pm - 9:00pm

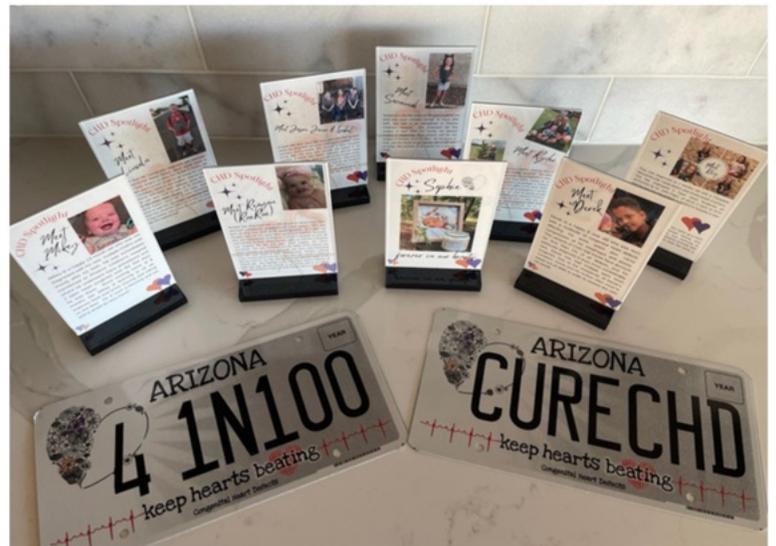
Peoria, AZ

Take center stage at The Beat Goes On – Backyard Concert! By sponsoring this unforgettable event, your business shines as a community champion—supporting RaeRae of Light and helping make a real impact for families at Phoenix Children's Center for Heart Care.

ABOUT THE EVENT

An evening of music, connection, and purpose, this event raises vital funds for Phoenix Children’s Center for Heart Care and RaeRae of Light while celebrating the medical and community leaders who support children with congenital heart defects.

Guests will enjoy cocktails, a buffet dinner, a silent auction, guest speakers, and live entertainment. Attendees will also meet the brave children featured in our CHD Spotlight and hear a powerful family story highlighting how community and business support helps ease financial burdens and allows families to focus on their child’s care.



2024 EVENT OVERVIEW



165
attendees



6
table
sponsors



\$28,000
raised for
CHD



34
silent auction
items



2
sponsor booths



COMPANY BENEFITS AND RECOGNITION LEVELS

Associate your brand with a casual and entertaining event while helping sick kids!

Presenting
\$10,000

PLATINUM
\$5,000

GOLD
\$2,500

SILVER
\$1,000

	Presenting \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000
Recognition on event signage as "Presented By"	✓			
One premium reserved table including prominent recognition	✓	✓	✓	✓
Inclusion in event advertising and promotion (print, digital, social media)	✓	✓	✓	
Recognition included in RaeRae of Light e-blast (est. 600+ recipients)	✓	✓		
Space at event (sponsor to provide tents, swag)	✓	✓		
Inclusion on RaeRaeofLight.org website with link to company website	✓	✓		
Acknowledgment on day-of announcements	✓	✓	✓	✓

Fully customized sponsorships available based on your specific business and marketing objectives; Deliverables subject to change



RaeRae of Light



raeraeoflight.org/the-beat-goes-on



Your money goes to help children like Rafael.

Every day, families facing congenital heart defects are fighting battles no one should face alone. RaeRae of Light steps in with direct financial assistance, vital family support, and advocacy that creates change—right now, when it matters most. This mission begins with you, because when businesses lead with heart, everyone wins.



ARIZONA

YEAR

CURECHD

keep hearts beating

Congenital Heart Defects



Benefiting



Phoenix Children's
Center for Heart Care

THE BEAT GOES ON *Backyard Concert*

Event and Sponsorship Details

Date	Saturday, October 17, 2026 6:00 p.m. - 9:00 p.m.
Location	RaeRae of Light, Peoria, AZ 85383
Program	An evening of entertainment to raise funds in support of Phoenix Children's Center for Heart Care and RaeRae of Light, and to celebrate the medical and community leaders who impact the lives of congenital heart defect patients. Guests will enjoy cocktails and buffet, silent auction, guest speakers, and live entertainment.
Audience	250 business and community leaders, doctors, surgeons, and other service providers who care for CHD patients, patients, families, friends, and supporters.
Sponsorship	Corporate sponsorship levels include one or more premium reserved tables for your guests, inclusion of name and logo on invitations, recognition at the event and on website, and an opportunity for a vendor table during the event.
About RaeRae of Light	<p>RaeRae of Light is a family-operated nonprofit founded in 2020 in loving memory of Reagan, born with a critical congenital heart defect. Her legacy fuels our mission: to ease the financial burden placed on families caring for medically complex children.</p> <p>Through our Rae It Forward™ – Direct Family Support program, we provide immediate, meaningful assistance to children and families affected by CHD—helping with medical expenses, household bills, utilities, gas, food, clothing, and other essential needs throughout their journey.</p> <p>We also champion awareness and research through the Arizona Congenital Heart Defect specialty license plate, which directly funds CHD research at Phoenix Children's Hospital Center for Heart Care.</p> <p>Your sponsorship makes this impact possible—supporting families when they need it most.</p>
CHD Impact	Congenital heart defects affect 1 in 100 babies and create lifelong challenges that require ongoing, specialized care. Beyond the physical and emotional toll on children, these complex conditions place significant emotional and financial strain on families from the very beginning.
Other Ways to Help	<p>We welcome any cash donations and silent auction items valued at \$250 or more. For silent auction donations or any questions, please contact Elaine Ekstrom at 602-430-2289 or elaine@raeraeoflight.org.</p>

Table sponsorship or general donation checks can be mailed to:

RaeRae of Light
Attn: The Beat Goes On
7089 W Hatfield Road
Peoria, AZ 85383

Table sponsorships must be received no later than September 27, 2026.

OGDEN UT 84201-0046

In reply refer to: 0423259911
Apr. 12, 2021 LTR 252C 0
85-1519269 000000 00

00008646
BODC: TE

RAERAE OF LIGHT
7089 W HATFIELD RD
PEORIA AZ 85383



062744

Taxpayer Identification Number: 85-1519269

Dear Taxpayer:

Thank you for the inquiry dated Nov. 19, 2020.

We have changed the name on your account as requested. The number shown above is valid for use on all tax documents.

If you need forms, schedules, or publications, you may get them by visiting the IRS website at www.irs.gov or by calling toll-free at 1-800-TAX-FORM (1-800-829-3676).

If you have any questions, please call us toll free at 1-877-829-5500.

If you prefer, you may write to us at the address shown at the top of the first page of this letter.

Whenever you write, please include this letter and, in the spaces below, give us your telephone number with the hours we can reach you. Also, you may want to keep a copy of this letter for your records.

Telephone Number () _____ Hours _____

Sincerely yours,

Sheri L. Steed
Entity Department Manager

Enclosure(s):
Copy of this letter